

# **BUYIOWAONLINE.COM**

## **PRIVACY POLICY**

Buy Iowa, LLC (“Buy Iowa”) owns and operates BuyIowaOnline.com and is committed to your privacy. Buy Iowa demonstrates this commitment by posting this privacy policy (“Privacy Policy”) to inform you of:

1. the personally identifiable information (“Information”) Buy Iowa collects from you through the BuyIowaOnline.com website and related services (“Website”);
2. how Buy Iowa uses the information;
3. with whom Buy Iowa shares the information and why;
4. your choices regarding collection, use, and distribution of the information;
5. the security procedures in place to protect the information under Buy Iowa’s control;
6. how you can correct any inaccuracies in the information;
7. procedures relating to unauthorized usage of the Website; and
8. changes to this Privacy Policy.

**NO ONE UNDER THE AGE OF 13 MAY USE THIS WEBSITE. YOUR USE OF THIS WEBSITE CONSTITUTES YOUR AGREEMENT TO THE COLLECTION AND USE OF YOUR PERSONAL INFORMATION PURSUANT TO THE TERMS AND CONDITIONS SET FORTH UNDER THIS AGREEMENT. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY, YOU MAY NOT USE THE WEBSITE.**

### **INFORMATION COLLECTION**

Buy Iowa collects certain Information about you when you register with BuyIowaOnline.com, purchase products through BuyIowaOnline.com or visit the Website. When you visit the Website, Buy Iowa may record your Internet protocol (IP) address, your cookie information and the webpages within the Website that you visit. When you register with BuyIowaOnline.com, Buy Iowa records Information you submit in association therewith, including your name, email address and password. BuyIowaOnline.com may collect Information relating to your use of the Website, including the webpages you view and the times when you use the Website. Buy Iowa is the sole owner of the Information collected on the Website.

A cookie is a piece of data stored on your hard drive by a website containing information about you in relation to that website. Usage of a cookie is in no way linked to any personally identifiable information while on the Website. When you log on to BuyIowaOnline.com, an encrypted authentication cookie is created on your computer to manage your BuyIowaOnline.com session. Once you log off or close your web browser, the authentication cookie is deleted. Buy Iowa may also create other cookies to facilitate

your use of the Website. If you reject cookies, you may still use the Website. The only drawback to this is that you will be limited in some areas of the Website. Cookies can also enable Buy Iowa to track and target your interests to enhance your experience on the Website.

Some of Buy Iowa's business partners may use cookies on the Website (for example, advertisers). However, Buy Iowa has no access to or control over these cookies. The Website may also contain links to other Websites. Please be aware that Buy Iowa is not responsible for the privacy practices of such other websites. Buy Iowa encourages you to note when you leave the Website and read the privacy statements of each website that collects personally identifiable information. This Privacy Policy only applies to information collected by the Website.

### **USE OF INFORMATION**

Buy Iowa uses the Information to improve the Website, as well as services provided thereunder. Buy Iowa may use IP addresses for analyzing trends, administering the website and gathering broad demographic information for aggregate use. For security reasons, your Internet protocol address may be linked to other personally identifiable information about you. Buy Iowa will not sell, share, or rent this information to others in ways different from what is disclosed in this statement.

Any information you post to the Website will be publicly available in accordance with the most current version of Buy Iowa's Terms of Use and are not considered protected information under this Privacy Policy.

### **SHARING INFORMATION**

Although Buy Iowa shares aggregate demographic data with our partners and advertisers, this data is not linked to any personal information identifying any individual person. Buy Iowa may share aggregate, non-personally identifiable demographic information with its partners and advertisers.

Buy Iowa will not share your personal information with any nonaffiliated companies except in furtherance of providing you goods or services that you have specifically requested. Buy Iowa uses outside vendors and outside shipping companies to ship orders, and a credit card processing company to bill you for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. Buy Iowa sometimes partners with another company to provide specific goods or services. When you request these goods or services, Buy Iowa will share names, or other contact information that is necessary for the companies to provide these goods or services to you. These companies are not allowed to use personally identifiable information except for the purpose of providing these goods or services.

When Buy Iowa shares your personal information with nonaffiliated companies, Buy Iowa does so only under the terms of a confidentiality agreement which prohibits the nonaffiliated companies from sharing your personal information with others. Buy Iowa may also share your personal information in response to subpoenas, court orders, or in exercise or defense of Buy Iowa's legal rights. In the event Buy Iowa merges with another company, your personal information shall be transferred to such other company.

## **CHOICES REGARDING INFORMATION COLLECTION**

You have the option to 'opt-out' of having your information used for purposes not related to the Website at the point where Buy Iowa asks for the information.

If you no longer wish to receive promotional information and/or alerts from Buy Iowa, such as email alerts, you may opt-out of receiving these communications by replying to unsubscribe in the subject line in the e-mail, or e-mail us at [webmaster@BuyIowaOnline.com](mailto:webmaster@BuyIowaOnline.com). Buy Iowa may, on occasion, send you administrative or service-related announcements. You may not opt-out of these non-promotional administrative or service-related communications. If you do not wish to receive these mandatory communications, you must deactivate your account by emailing [webmaster@BuyIowaOnline.com](mailto:webmaster@BuyIowaOnline.com) from the email address you used to initially activate your account.

## **ORDERS**

Buyers are required to create a user account on the BuyIowaOnline website. The information required for this account includes name, address and phone number. This information will allow Buy Iowa to contact the buyer in the event it has questions about processing an order, or to provide the buyer with information about new products or website features in which the buyer may be interested. The buyer's contact information (i.e. name, address) and financial information (i.e. credit card number and expiration date) is collected by the credit card processing company for billing purposes.

## **SECURITY**

Buy Iowa does not accept personal information, other than that already in the public domain, such as the name, address, email address, and phone number. Additional sensitive personal information, such as financial information, required to make a purchase or receive a payment, is never collected by Buy Iowa. It is processed solely through the server of the credit card processing company, which utilizes several security measures to prevent the loss, corruption or unauthorized dissemination of the information collected.

While Buy Iowa implements industry standards to protect personal information submitted to Buy Iowa, no Website operator can guarantee the security or privacy of data collected. Accordingly, despite Buy Iowa's efforts to constantly monitor and upgrade Buy Iowa's security measures, there will always remain a slight possibility that the data may become

compromised. If at any time you become aware of any problems with Buy Iowa's security procedures, please contact the webmaster immediately at [webmaster@BuyIowaOnline.com](mailto:webmaster@BuyIowaOnline.com) so that Buy Iowa may review and correct any problems.

### **CORRECTING INFORMATION**

If you have any questions regarding this Privacy Policy, if your personally identifiable information is incorrect or changes, or if you no longer desire Buy Iowa's services, Buy Iowa will endeavor to provide a way to correct, update or remove your personal data from Buy Iowa's files. This can be in writing to Buy Iowa at:

Buy Iowa, LLC  
ATTN: Buy Iowa Online  
P.O. Box 292  
Red Oak, Iowa 51566

You can also do this via telephone at 712-623-5521 or by e-mailing Buy Iowa's webmaster at [webmaster@BuyIowaOnline.com](mailto:webmaster@BuyIowaOnline.com).

### **UNAUTHORIZED USAGE**

If at any time Buy Iowa becomes aware of any unauthorized usage of this Website, including any unauthorized political, commercial, malicious, destructive or illegal use, Buy Iowa may, at its discretion, purge the information and/or report any such activities to the relevant authorities. If you become aware of any such unauthorized usage of the Website, please contact the webmaster immediately at [webmaster@BuyIowaOnline.com](mailto:webmaster@BuyIowaOnline.com).

### **POLICY CHANGES**

**You acknowledge that Buy Iowa may modify this Privacy Policy at any time, without notice to you. Your use of the Website subsequent to such changes shall constitute your acceptance of, and agreement to, such revised terms.**